

'Stay-At-Home' Stocks Poised to Outperform?

The Coronavirus (COVID-19) outbreak and recent market volatility is likely stressful for many people. As people avoid unnecessary travel and public gatherings, they may turn to e-commerce and digital entertainment companies to shop and relax in the comfort of their homes.

E-commerce and Digital Entertainment Stocks

The Amazon logo, featuring the word "amazon" in a bold, black, lowercase sans-serif font. Below the text is a curved orange arrow that starts under the letter 'a' and points to the right, ending under the letter 'z'.

Online commerce and digital entertainment platform. It is estimated that over 80% of U.S. households have a prime account.

The Shopify logo, consisting of a green shopping bag icon with a white 'S' on it, followed by the word "shopify" in a bold, black, lowercase sans-serif font.

Cloud-based commerce platform for small and medium sized businesses. Offers inventory management, order processing and payments. Supports more than 600,000 businesses in about 175 countries.

The Etsy logo, featuring the word "Etsy" in a large, orange, serif font.

Provides e-commerce services for members to sell hand crafted and vintage items such as art, clothing, housewares, paper goods and candles among other products. The Etsy community has more than 50 million members and 20 million active buyers.

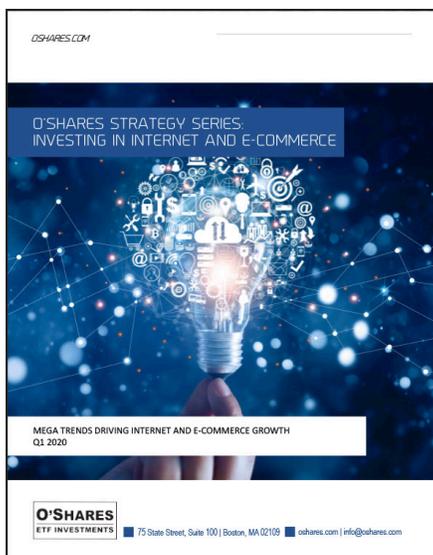
The Netflix logo, featuring the word "NETFLIX" in a bold, red, uppercase sans-serif font.

The world's leading internet streaming company offering TV shows and movies in a variety of genres and languages. Over 160 million subscribers worldwide.

[Click here](#) to get OGIG holdings.

Source: Bloomberg Finance L.P. Data as of 03/16/2020. Amazon Prime Members, [Digital Commerce 360](#). Shopify number of businesses, [Shopify Press Release](#). Past performance does not guarantee future results.

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Mega Trends

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- Mobile Phones: High Speed Internet Adoption
- Worldwide E-commerce Growth

What's Driving Mega Trends

- Global Advertising Trends: Digital vs. Traditional
- Are You not Entertained? Top Companies in Digital Entertainment
- Top Companies in Cloud Application Services (SaaS)

Investing in Internet Technology & E-commerce, ETF: OGIG

- OGIG: Investing in over 60 Fast Growing Internet Giants in One ETF

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Companies involved with Internet technology and e-commerce are exposed to risks associated with rapid advances in technology, obsolescence of current products and services, the finite life of patents and the constant threat of global competition and substitutes.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns. The market price of Shares can be at, below, or above NAV. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded Shares at other times.

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