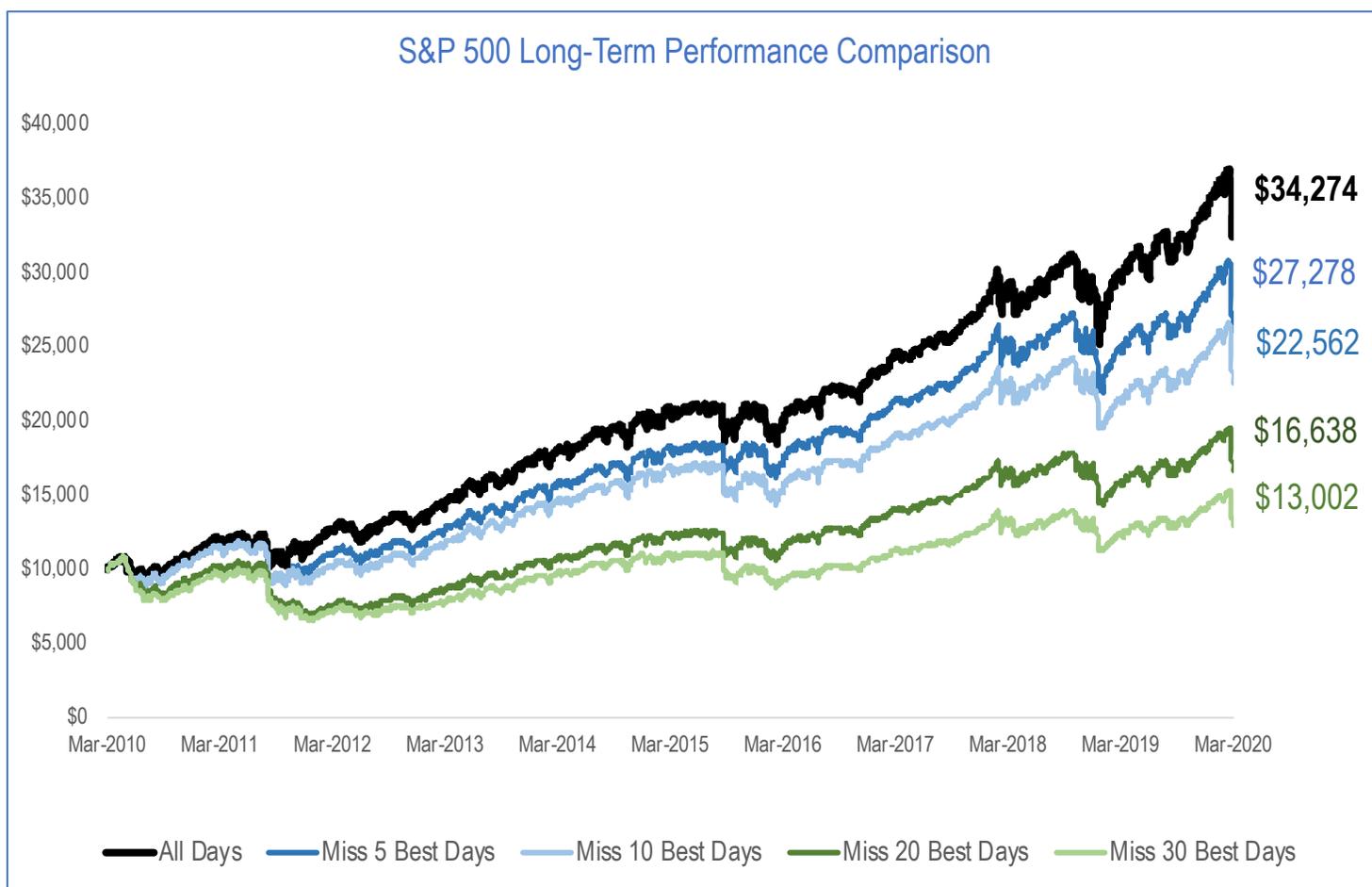


Market Down? Why Cooler Heads May Prevail

Stock markets can go through extended periods of declines. Investors may be tempted to sell their investments when markets go down in fear that they may go even lower, but this can be a costly strategy. Using the S&P 500 Index as a proxy for the U.S. stock market, one can observe how having missed just a few of the best days in the past 10 years could have dramatically reduced hypothetical total returns.

Over the past 10 years, the S&P 500 had a total return of ~243%. A hypothetical investment of \$10,000 may have grown to just under \$35,000. If an investor missed just the 5 best days in the past 10 years, that hypothetical return drops to 172%. In this scenario, the hypothetical investment of \$10,000 may have grown to under ~\$28,000. \$7,000 of value may have been lost by missing just the 5 best days in the market in the past 10 years. Timing the market can prove difficult and this highlights the potential pitfalls of getting it wrong.



Source: Bloomberg Finance L.P., data as of 03/04/2019.

Past performance does not guarantee future results. The referenced indices are shown for general market comparisons and are not meant to represent the Fund. Investors cannot directly invest in an index and unmanaged index returns do not reflect any fees, expenses or sales charges.

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Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns. The market price of Shares can be at, below, or above NAV. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded Shares at other times.

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