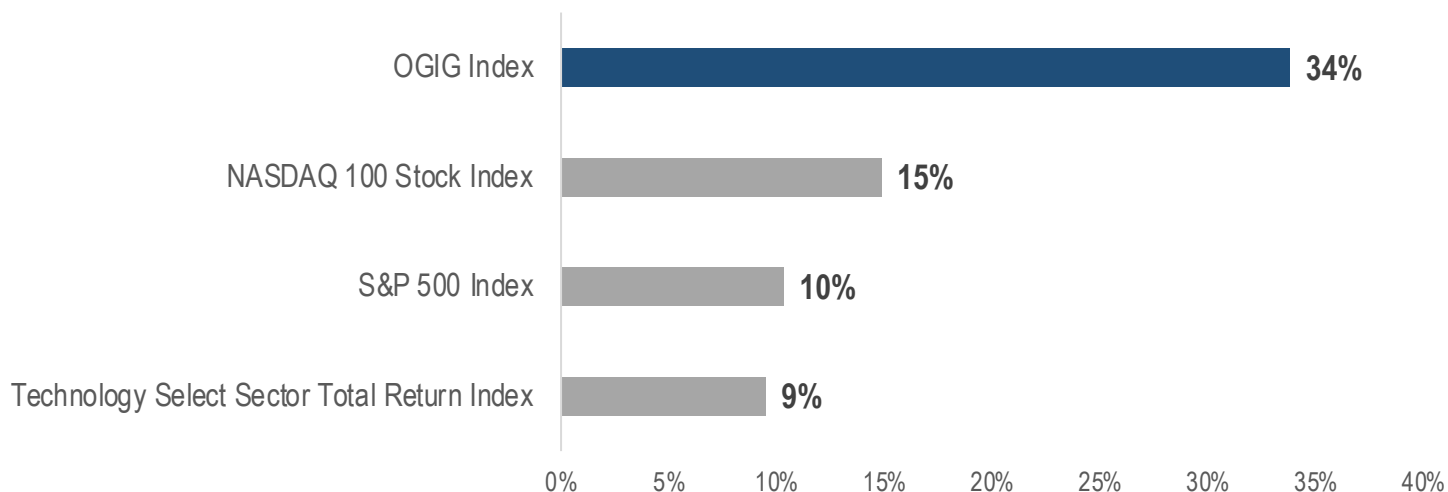


## Top Internet Giants Growing Revenue Faster than Generic "Tech"?

- **OGIG Index Revenue Growth:** ~2x Nasdaq 100 and ~3x S&P 500 and Technology Select Sector.
- The OGIG Index owns more than 50 of the fastest growing Internet and E-commerce companies in the world.

OGIG Index Vs. Other Notable Indexes - Revenue Growth



OGIG - O'Shares Global Internet Giants ETF

Top 10 Holdings	Weight (%)	Revenue Growth
Amazon	6.55%	25.0%
Alphabet (Google)	5.77%	21.1%
Facebook	5.71%	32.2%
Tencent	5.50%	24.0%
Alibaba	5.05%	50.6%
Microsoft	4.16%	15.4%
Netflix	2.57%	30.2%
Shopify	2.08%	55.1%
Mercadolibre	1.94%	25.6%
Adobe	1.90%	24.1%

Source: Bloomberg, data as of 5/31/2019. Revenue Growth: Trailing 12 months. Holdings subject to change. The referenced indices are shown for general market comparisons and are not meant to represent the Fund. It is not possible to invest directly in an index. Index performance does not reflect the deduction of any fees or expenses.



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3.5 Billion Social Media Users Worldwide, Top 3 Companies in Social Media

Top 10 Social Networks by Monthly Active Users

Nearly half of the world's population is on social media. There are nearly 3.5 billion social media users among the approximate 7.7 billion people in the world.

Strong growth trend: The number of social media users has grown 88% from 1.8 billion in 2014 to 3.5 billion in 2019.

3 companies dominate social media: 8 out of the top 10 social networking sites are owned by three companies: Facebook, Google and Tencent.

Social Network	Monthly Active Users
Facebook	2,320
YouTube (Google)	1,930
WhatsApp (Facebook)	1,830
Messenger (Facebook)	1,330
WeChat (Tencent)	1,298
Instagram (Facebook)	1,030
QQ (Tencent)	807
Qzone (Tencent)	532
Douyin/Tik Tok (ByteDance)	530
Sina Weibo	492

Worldwide Social Media Users: 2014 - 2019

Year	Number of users in billions
2014	1.837
2015	2.078
2016	2.307
2017	2.796
2018	3.194
2019	3.484

Source: Statista, data as of Jan 2019, data as of April 2019. For informational purposes only. Not meant to represent the Fund.

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### Worldwide Social Media Growth

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Mobile Apps: Worldwide Consumer Spending

- Mobile App Spending Over \$100 Billion: Worldwide consumer spending on mobile apps was over \$100 billion in 2018 and is forecasted to reach nearly \$160 billion by 2022.
- Asia Pacific Accounts for Over 60%: Asia Pacific leads the way with over \$70 billion in 2018. The Americas come in second at over \$20 billion, followed by Europe, the Middle East and Africa at nearly \$15 billion.
- Top 10 Companies by Consumer Spend: 5 of the top 10 companies are from the U.S. while the other 5 are in Asia.

Worldwide Consumer Spending on Mobile Apps

Asia-Pacific Accounts for Over 60%

Top Companies of 2018 Combined iOS and Google Play Apps Consumer Spend

Company	Country
Tencent	China
Meta/Instagram/WhatsApp (Meta)	United States
Netflix	United States
Google	United States
Spotify	Sweden
LINE	Japan
Pinterest	United States
Alibaba	China
Chubb	China
Microsoft	United States

Source: Statista, data as of Jan 2019, data as of April 2019. For informational purposes only. Not meant to represent the Fund.

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### Mobile Apps: Worldwide Consumer Spending

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The "Big 5" in Cloud Infrastructure

- Growth in Cloud Infrastructure Services: The worldwide cloud infrastructure market grew from ~\$50 billion in 2017 to over \$80 billion in 2018, representing a growth rate of ~48%.
- "Big 5" in Cloud: The "Big 5", Amazon, Microsoft, Google, Alibaba and IBM, had combined revenue of ~\$52 billion in 2018, up ~40% from 2017.
- Increasing Market Share: 4 out of the "Big 5", Amazon, Microsoft, Google and Alibaba, increased their market share from ~64% in 2017 to over 60% in 2018. IBM's market share decreased to under 4% from almost 5%.

Worldwide Cloud Infrastructure Spending

Amazon, Microsoft, Google and Alibaba Increase Market Share

Top Companies of 2018 Combined AWS and Google Cloud Consumer Spend

Company	2017 (\$ Billion)	2018 (\$ Billion)	Growth
Amazon (AWS)	\$17.3	\$25.4	46.8%
Microsoft (Azure)	\$7.4	\$13.5	82.4%
Google	\$3.2	\$6.8	94.2%
Alibaba	\$1.7	\$3.2	88.2%
IBM	\$2.6	\$1.1	19.2%
Others	\$22.4	\$20.2	26.2%
Total	\$54.8	\$80.2	46.2%

Source: Statista, data as of Jan 2019. For informational purposes only and does not represent the O'Shares ETF.

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### The "Big 5" in Cloud Infrastructure

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Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The Funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The Funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Funds' purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, the Funds' investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Funds' returns. See the prospectus for specific risks regarding the Funds.

Companies involved with the Internet, technology and e-commerce are exposed to risks associated with rapid advances in technology, obsolescence of current products and services, the finite life of patents and the constant threat of global competition and substitutes.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns. The market price of Shares can be at, below, or above NAV. Brokerage commissions will reduce returns. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded Shares at other times.

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