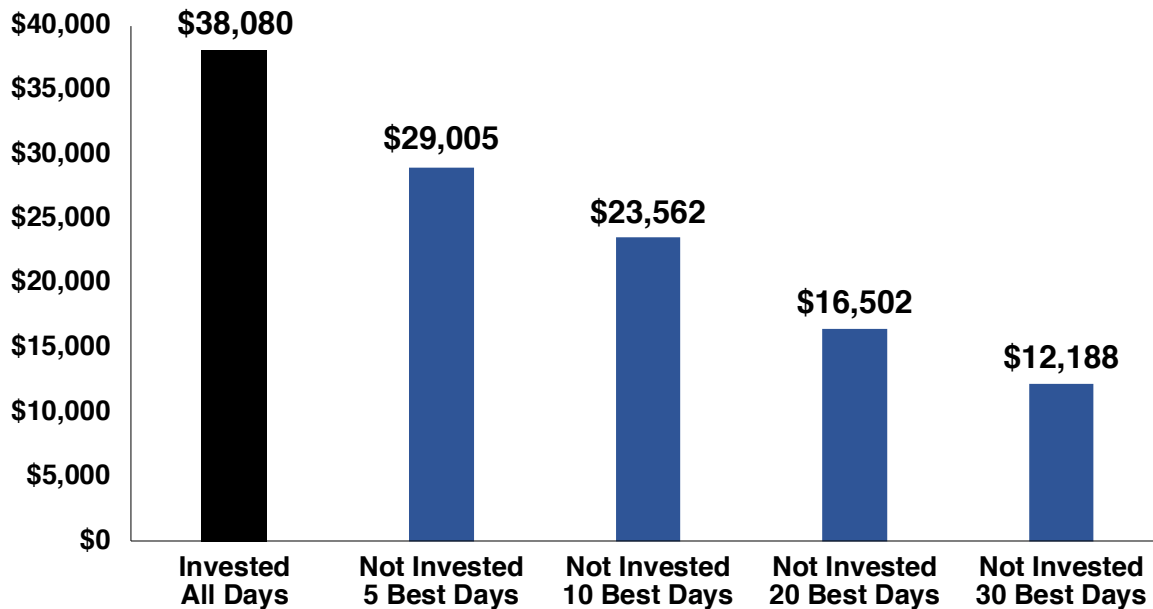


Down Days? Stay Invested, Here's Why

Investors who miss a few "UP" days really get punished.

- **S&P 500:** 8 of the 10 biggest up days in the past 10 years occurred within 1 month of the 10 biggest down days.
- **Don't Miss Out:** If an investor missed the 5 best days over the past 10 years, they may have lost ~32% of their total return.

Hypothetical Growth of \$10,000 Over the Past 10 Years



	Invested All Days	Not Invested 5 Best Days	Not Invested 10 Best Days	Not Invested 20 Best Days	Not Invested 30 Best Days
Growth of \$10,000	\$38,080	\$29,005	\$23,562	\$16,502	\$12,188
Total Return	281%	190%	136%	65%	22%
Annualized Return	14%	11%	9%	5%	2%
% of Total Return Lost	0%	-32%	-52%	-77%	-92%

Source: Bloomberg. Data as of 11/30/2018. Past performance does not guarantee future results. The index shown is for informational purposes only and is not meant to represent the O'Shares ETFs. Investors cannot directly invest in an index; unmanaged index returns do not reflect any fees, expenses or sales charges. The above data demonstrates hypothetical performance, has the benefit of hindsight and is not the result of actual investing. Actual results may vary.



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