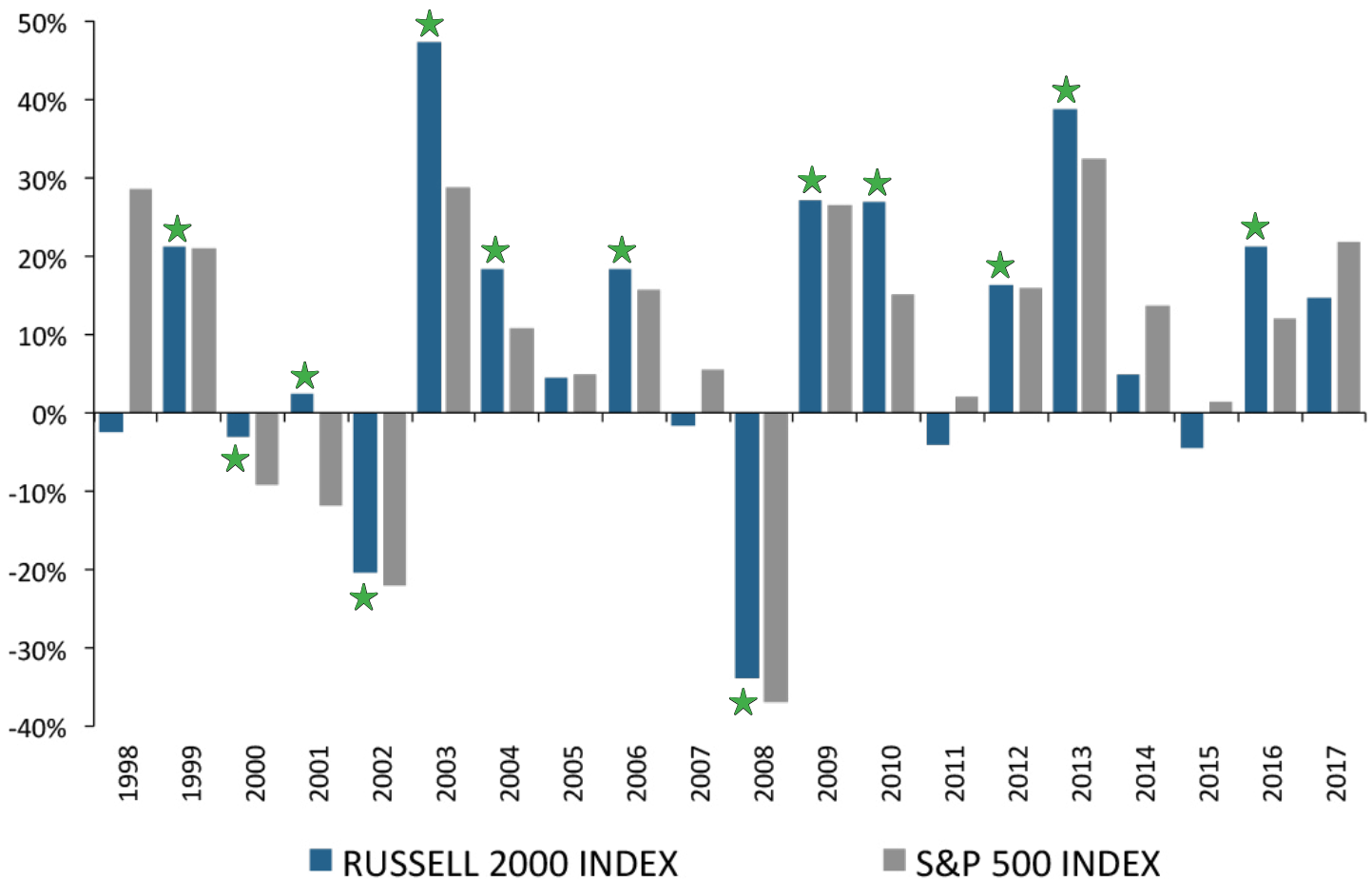


Small Caps Have Outperformed Large Caps 65% of the Time Over the Last 20 Years

Did you know U.S. small cap stocks have outperformed large caps 65% of the time over the last 20 years? This surprising fact highlights the importance of diversification within a U.S. equity allocation. In addition to improving portfolio diversification, small cap stocks can also provide the opportunity for higher growth and greater exposure to U.S. domestic economy relative to large caps. With the U.S. economy on firmer footing, small cap stocks may be particularly well positioned as we start 2018, making now a potentially good time to include small cap equities as a component of a long-term, diversified portfolio.



Index	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
S&P 500	28.5%	21.0%	-9.1%	-11.9%	-22.1%	28.7%	10.9%	4.9%	15.8%	5.6%	-37.0%	26.4%	15.1%	2.1%	16.0%	32.4%	13.7%	1.4%	12.0%	21.8%
Russell 2000	-2.5%	21.3%	-3.1%	2.5%	-20.5%	47.3%	18.3%	4.5%	18.3%	-1.6%	-33.8%	27.1%	26.8%	-4.2%	16.4%	38.8%	4.9%	-4.4%	21.3%	14.6%

[OUSHM: O'Shares ETFs approach to U. S. Small Caps, visit oshares.com](http://oshares.com)

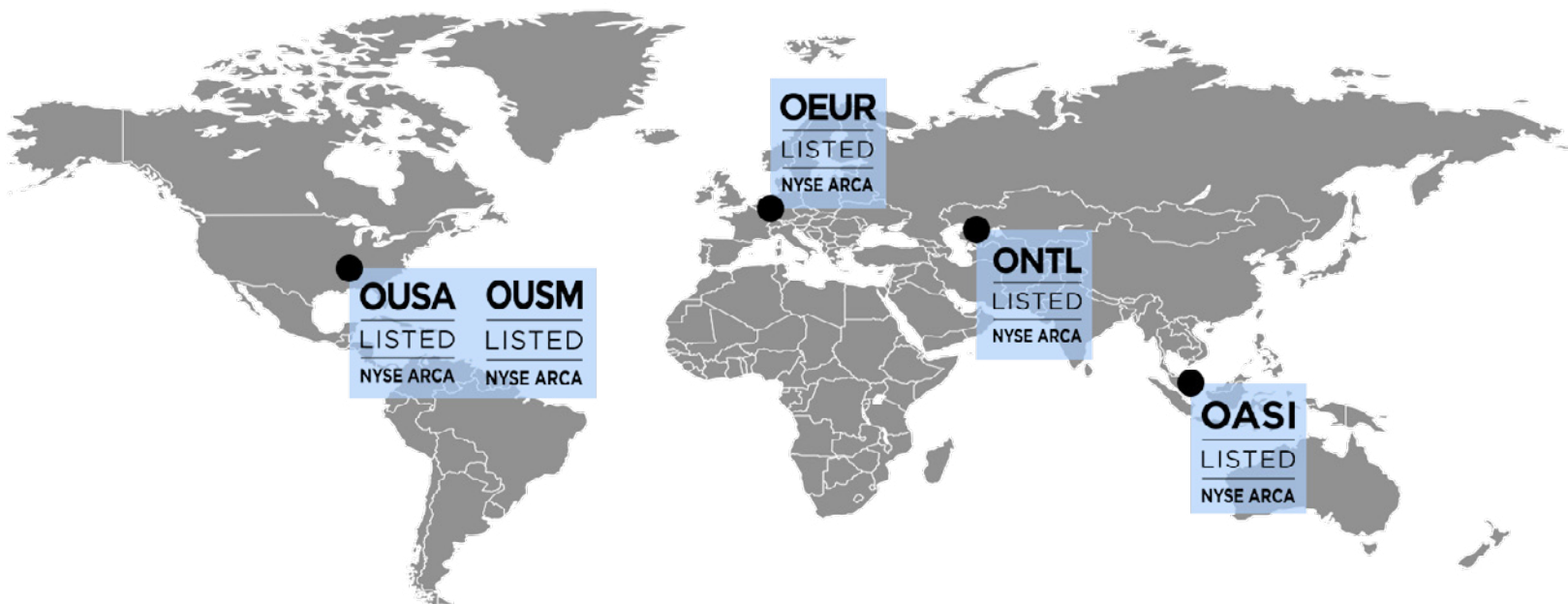
Source: Bloomberg. Data as of 12/31/2017. One cannot invest in an index. Performance data quoted represents past performance and is no guarantee of future results.

O'SHARES STRATEGY SERIES

JANUARY 2018



O'Shares ETFs: ETFs for Conservative Long-Term Investors Consistent investment process focused on Quality, Volatility & Yield



OSHARES.COM | INFO@OSHARES.COM

Before you invest in O'Shares Investments funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit www.oshares.com to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.

Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares Investments funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares Investments, or any of its affiliates.