

# OUSA | O'Shares FTSE U.S. Quality Dividend ETF

as of March 31, 2017

OUSA  
LISTED  
NYSE ARCA

O'Shares FTSE U.S. Quality Dividend ETF (OUSA) is designed to be a core investment holding, providing cost efficient access to a portfolio of large-cap and mid-cap high quality low volatility dividend paying companies in the United States selected based on fundamental metrics including:

**QUALITY • LOW VOLATILITY • DIVIDEND YIELD**

OUSA is an exchange traded fund (ETF) that seeks investment performance that correlates generally to price and yield before fees and expenses of the FTSE U.S. Qual/Vol/5% Capped Factor Index.

## Why OUSA?

OUSA provides investors a simple way to own a portfolio that adheres to core investment principles of:

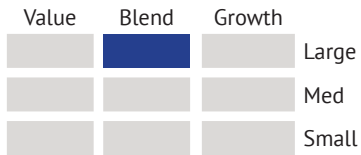
**INCOME:** which means investing in companies that generate cashflow and pay dividends;

**DIVERSIFICATION:** investing in 10 sectors in an attempt to protect your investment capital and limit volatility;

**CAPITAL APPRECIATION:** investing in quality companies with strong financial performance that could appreciate in value over time in addition to paying dividends.

## O'Shares Method Box

Large Cap Blend



The method box reveals a fund's investment strategy. For the equity holdings in the fund's portfolio, the vertical axis shows the market capitalization of the stocks owned and the horizontal axis shows investment style (value, blend or growth).

## Quarterly Performance (as of 3/31/2017)

	1 MTH	3 MTH	6 MTH	1 YR	QTD	YTD	S / I
NAV %	0.29	5.60	6.60	11.70	5.60	5.60	20.16
Market Value %	0.22	5.44	6.56	11.66	5.44	5.44	20.12

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Market Price returns are based upon the midpoint of the bid/ask spread at 4:00PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded shares at other times.

Performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than original cost. Returns less than one year are not annualized. For most recent month end performance, please visit [oshares.com](http://oshares.com).

## Fund Details

Ticker:	<b>OUSA</b>
CUSIP:	<b>351680855</b>
Intraday NAV:	<b>OUSA.IV</b>
Net Expense Ratio:	<b>0.48%</b>
Gross Expense Ratio:	<b>0.49%</b>
Inception Date:	<b>7/14/2015</b>
Rebalance Frequency:	<b>Quarterly / Annually</b>
30-Day SEC Yield*:	<b>2.39%</b>
30-Day SEC Yield*:	<b>2.39% (unsubsidized)</b>
Number of Holdings:	<b>150</b>
Primary Listing:	<b>NYSE</b>

The Fund's investment adviser, FFCM LLC ("Adviser"), has agreed to reimburse the Fund in an amount equal to the Fund's allocable portion of the compensation and expenses of the Independent Trustees (including Independent Trustee counsel fees) until at least July 10, 2018.

## Top 10 Holdings (as of 3/31/2017)

AAPL	Apple	5.16%
JNJ	Johnson & Johnson	4.94%
XOM	Exxon Mobil	4.15%
MSFT	Microsoft	3.80%
PG	Procter & Gamble	3.67%
VZ	Verizon Communications	3.40%
PM	Philip Morris International	3.08%
PFE	Pfizer	3.08%
MO	Altria Group	2.62%
T	AT&T	2.58%

## Sector Allocation (as of 3/31/2017)

Consumer Goods	18.47%
Technology	15.28%
Health Care	14.67%
Industrials	13.30%
Consumer Services	11.77%
Financials	8.85%
Utilities	6.20%
Telecommunications	6.12%
Energy	4.15%
Basic Materials	0.70%
Cash	0.48%

**O'SHARES**  
ETF INVESTMENTS

[oshares.com](http://oshares.com) | [info@oshares.com](mailto:info@oshares.com)

## Index Description

As of March 31, 2017, the index consisted of 150 equities, with weighted average market cap of approximately \$181 billion, average dividend yield of 2.96%, and diversified across ten industries with largest allocations to Consumer Goods, Technology and Health Care.

## Index Methodology

The FTSE U.S. Qual/Vol/Yield 5% Capped Factor Index (FUSYQVCF) is designed to reflect the performance of high quality U.S. Large and Mid Cap equities exhibiting relatively low volatility and high dividend yields. Constituents are selected and weighted based on Quality, Volatility and Yield characteristics. For full index methodology and information please visit: [ftse.com](http://ftse.com).

## Index Details (as of 3/31/2017)

Index Ticker:	<b>FUSYQVCF</b>
Index Inception Date:	<b>6/24/2015</b>
Rebalance Frequency:	<b>Quarterly / Annually</b>
Index Portfolio Yield:	<b>2.96%</b>
Weighting:	<b>Factor Based</b>
AVG Market Cap:	<b>\$57.9 Billion</b>
Weighted AVG Market Cap:	<b>\$181.2 Billion</b>



Index Strategies Developed for O'Shares  
by FTSE Russell

[ftserussell.com](http://ftserussell.com)

**O'SHARES**  
ETF INVESTMENTS

[oshares.com](http://oshares.com)  
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## About O'Shares Investments



O'Shares ETF Investments is a provider of exchange traded funds (ETFs) formed by ABC Shark Tank investor and CNBC contributor Kevin O'Leary, Chairman and experienced portfolio manager Connor O'Brien, CEO. O'Shares ETFs use the FTSE Russell Quality/Volatility/Yield rules-based indexes for investing in large cap dividend paying equities. These indexes provide a rules-based approach for investing in the U.S., Europe and Asia-Pacific regions, designed to meet the objectives of the O'Leary Family Trust, which seeks more yield, less risk and strong long-term investment performance.

These indexes also reflect the core investment principles used successfully in guiding the investment strategy for the O'Leary Family Trust and O'Leary Funds investment management firm. O'Shares ETFs are designed to provide investors with core long-term investments, that provide income, limited volatility and attractive performance.

*\* The 30-day SEC yield is calculated with a standardized formula mandated by the SEC. The formula is based on maximum offering price per share and includes the effect of any fee waivers. Without waivers, yields would be reduced. The 30-day unsubsidized SEC yield does not reflect waivers in effect. A fund's actual distribution rate will differ from the SEC yield and any income distributions from the fund may be higher or lower than the SEC yield.*

**Disclosure: Before you invest in O'Shares Investments funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit [www.oshares.com](http://www.oshares.com) to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.**

Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. See the prospectus for specific risks regarding the Fund.

The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares Investments funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares Investments or any of its affiliates.