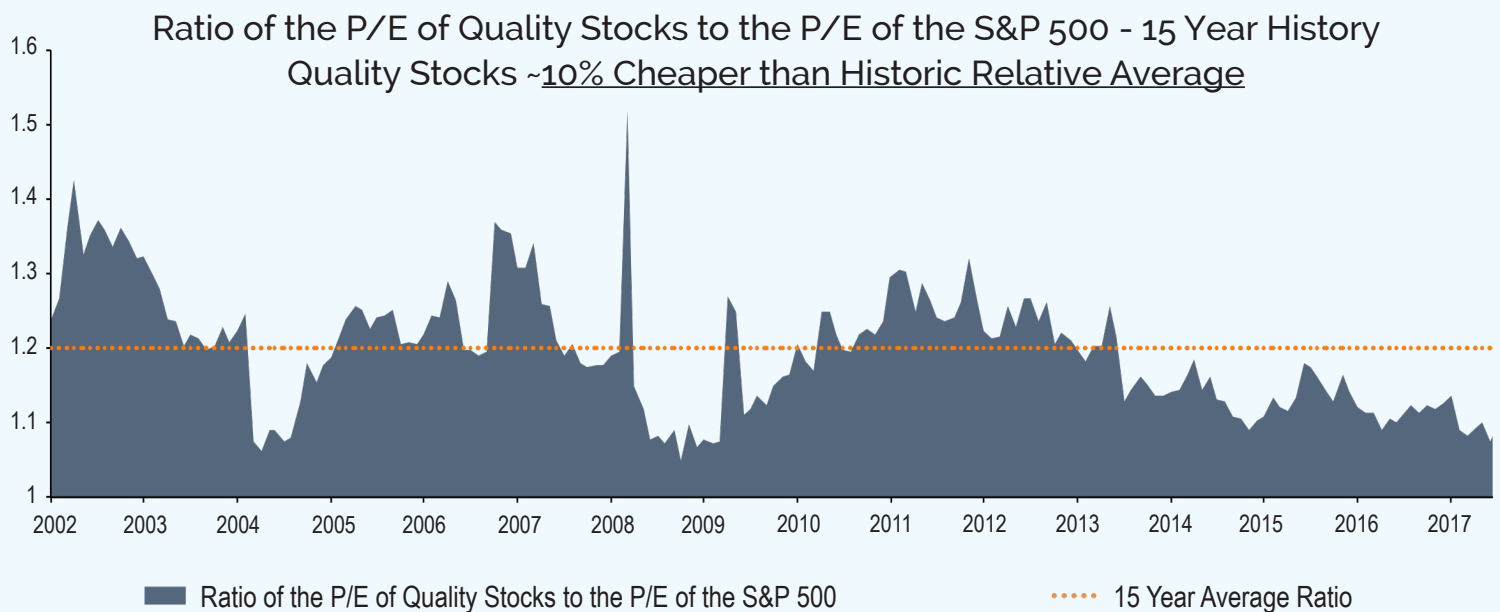


Quality Stocks: Now Cheap?

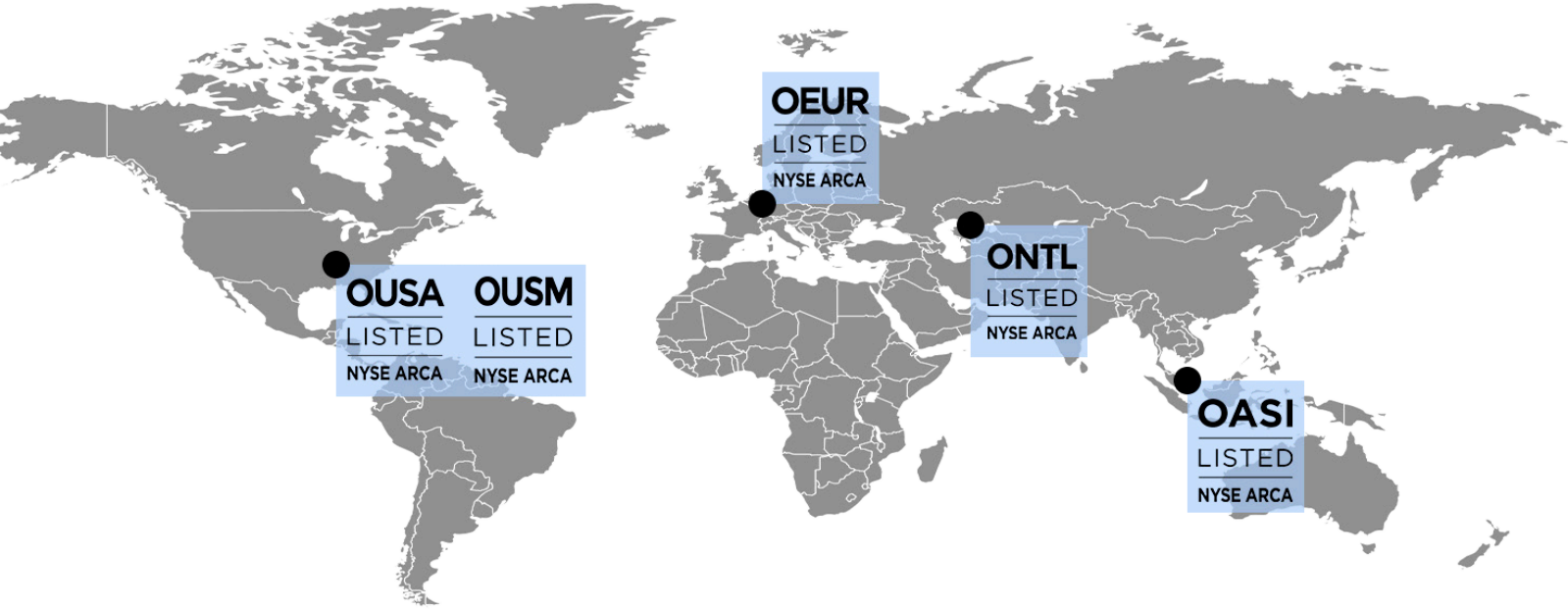
With U.S. equity markets approaching correction territory, valuations have become more attractive, potentially more so for Quality stocks. While the forward P/E of the broad market has moved from historically high levels above 18x down to 16.5x, Quality stocks may now be more attractive on a relative basis.

Quality stocks (using the OUSA Index) historically have P/E valuations ~1.2x the market (using the S&P 500) versus ~1.1x currently. Is Quality Cheap? Quality stocks now have a P/E nearly 10% cheaper than the 15 year average relative P/E (vs the S&P 500).



Source: Bloomberg. Quality stocks and historic price-to-earnings ratio data are represented by the FTSE US Qual/Vol/Yield Factor 5% Capped Index constituents as of 02/08/2018, held at a fixed weight using the weighted average of each stock's historic price-to-earnings ratios. OUSA Index: FTSE US Qual/Vol/Yield Factor 5% Capped Index

O'Shares ETFs: ETFs for Conservative Long-Term Investors Consistent investment process focused on Quality, Volatility & Yield



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Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

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