

## Investing for Equity Income, Better than Bonds?

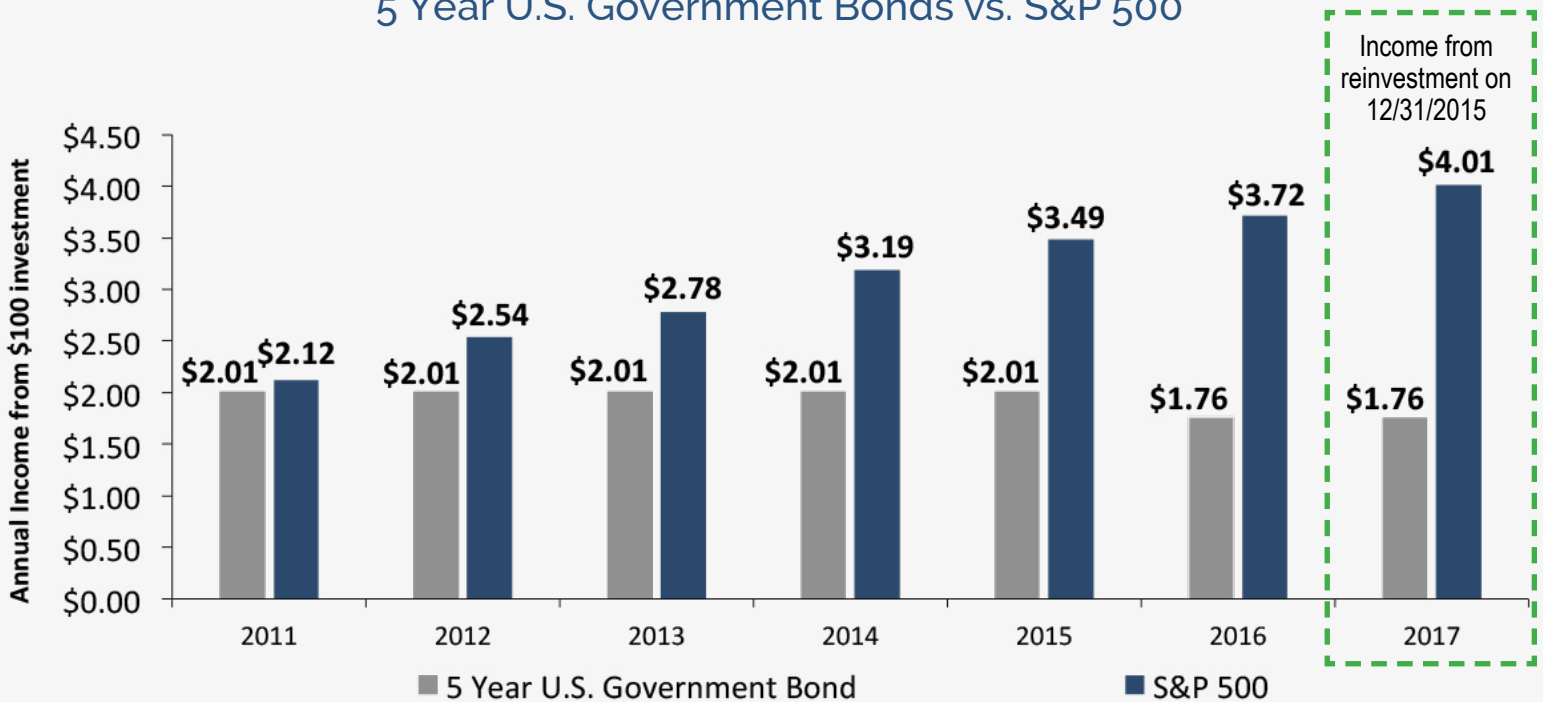
Consider two investors - Investor A and Investor B. Each had \$100 to invest on December 31st, 2010.

Investor A bought a 5 year U.S. government bond, Investor B invested in the S&P 500.

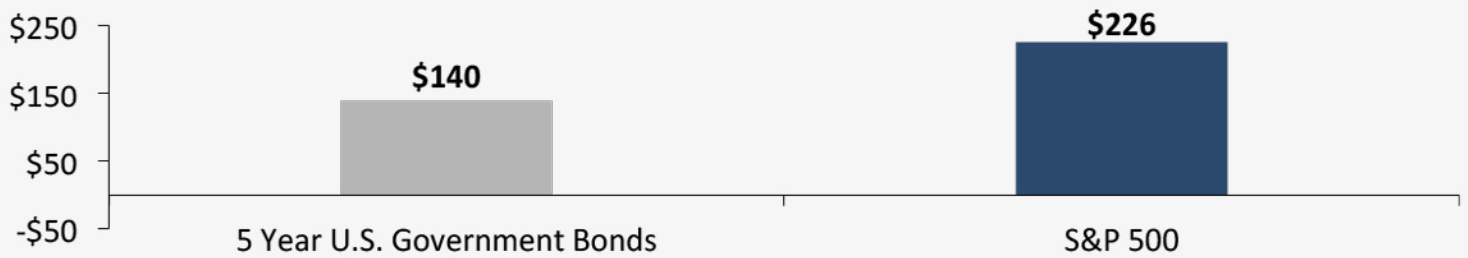
Over the next 5 years, lower interest income from the government bond remained fixed, while higher dividend income from the S&P 500 grew each year.

At the end of 2015, the five year bond matures, exposing Investor A to 'reinvestment risk'. Government bond yields moved lower between 2010 and 2015, which means if Investor A rolls into a new 5 year bond, his annual income will now be lower. Meanwhile, dividend income from the S&P 500 continued to grow through 2017.

### 5 Year Income Growth of \$100 Invested on 12/31/2010 5 Year U.S. Government Bonds vs. S&P 500



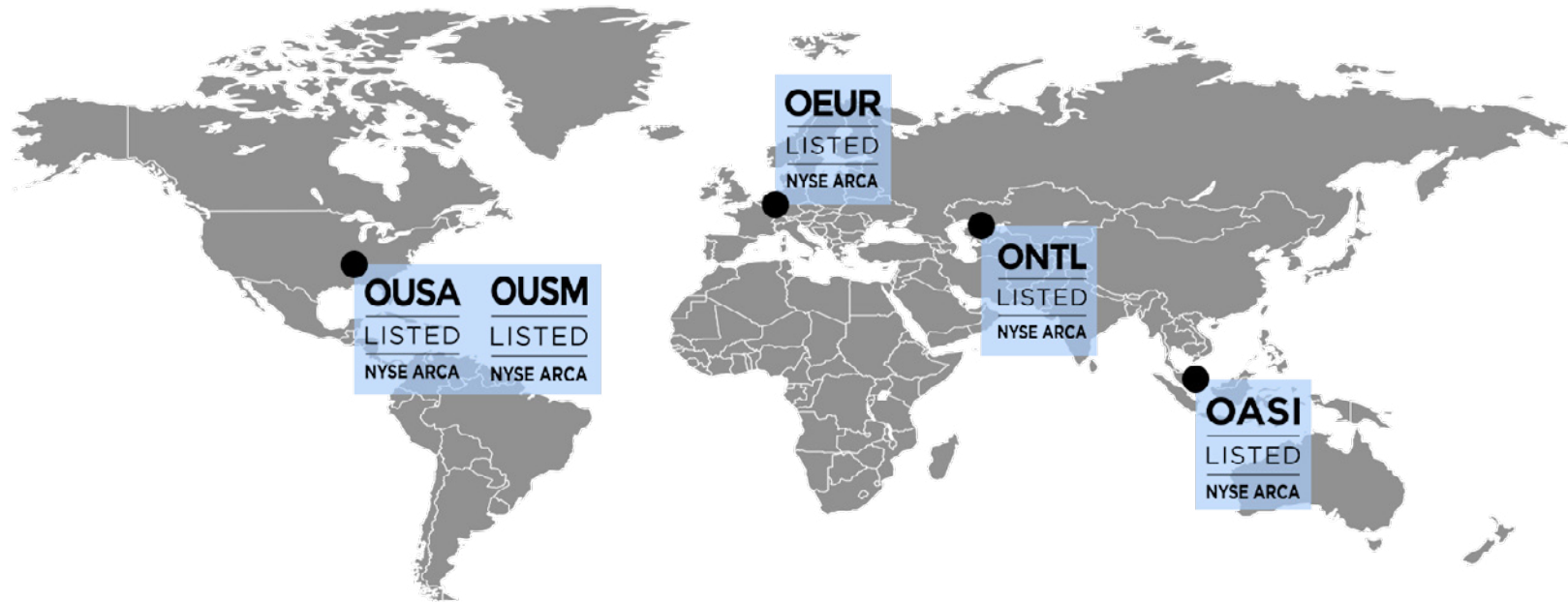
### 10 Year Total Return Including Initial \$100



**[OUSA: O'Shares ETFs approach to Large Caps. To learn more, visit oshares.com](http://oshares.com)**

Source: Bloomberg. Data as of 12/29/2017. Though treasuries generally provide less potential return, they are considered less risky than other types of investments. The potential for loss of principal from equities is greater than that of treasuries.

## O'Shares ETFs: ETFs for Conservative Long-Term Investors Consistent investment process focused on Quality, Volatility & Yield



OSHARES.COM | INFO@OSHARES.COM

*Before you invest in O'Shares Investments funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit [www.oshares.com](http://www.oshares.com) to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.*

Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares Investments funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares Investments, or any of its affiliates.