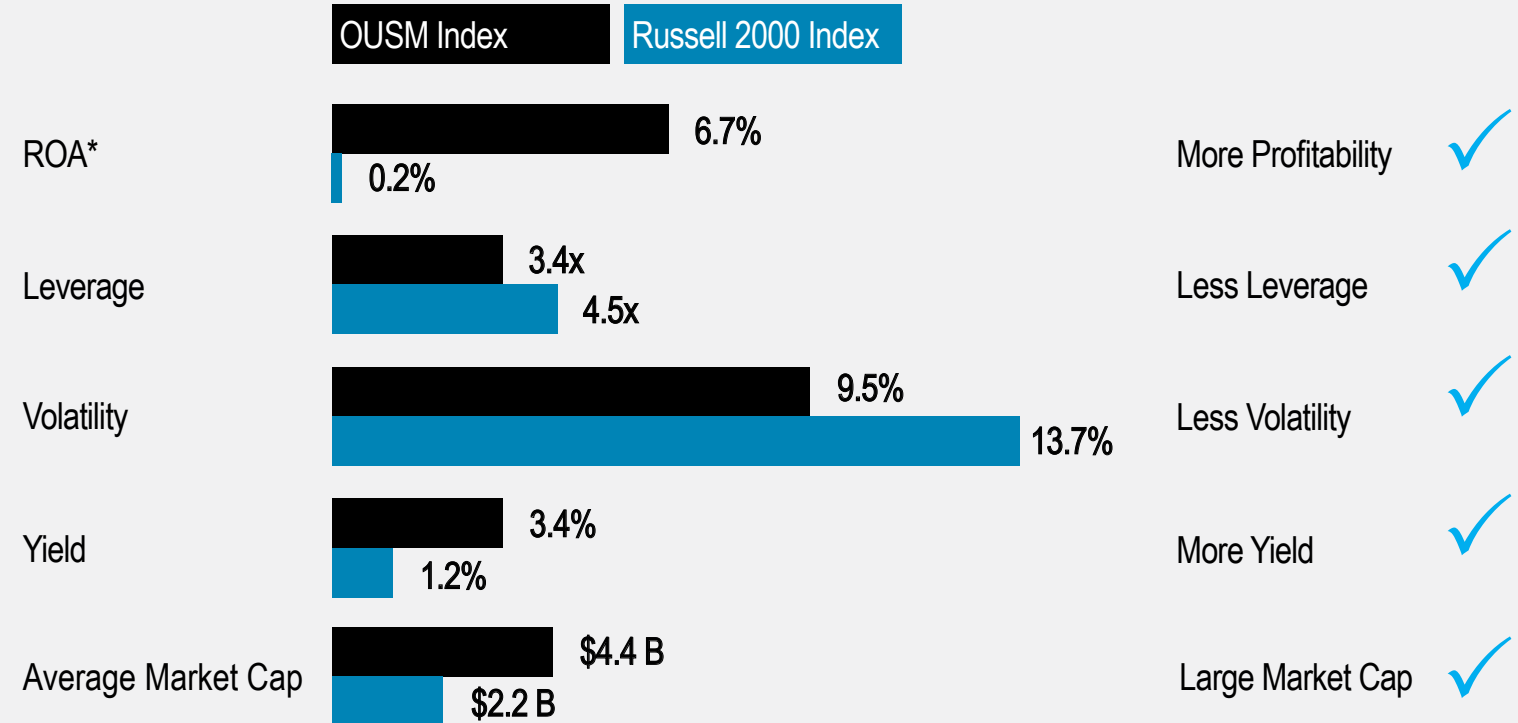


## Why own the ETF "OUSM" instead of the Russell 2000?

Do you want More Profitability? Less Leverage? More Yield?



## Do you want better performance in down months?

Russell 2000 down months S/I OUSM	OUSM \$ Return	Russell 2000 \$ Return	OUSM \$ Difference	OUSM Better Performance?
May-17	-128	-210	82	✓
August-17	-145	-134	-11	
<b>Total return during Russell 2000 down months</b>	<b>-\$273</b>	<b>-\$344</b>	<b>\$71</b>	

Since the inception of OUSM (12/30/2016), the Russell 2000 has generated two months of negative returns. The value loss of a \$10,000 investment during those months for OUSM was \$273, versus \$344 for the Russell 2000 with OUSM protecting \$71 on the downside on a monthly return basis.

**OUSM: O'Shares ETFs approach to U. S. Small Caps, visit [oshares.com](http://oshares.com)**

Source: Bloomberg. Data as of 9/30/2017. OUSM INDEX: FTSE Russell Small Cap Qual / Vol / Yield Factor 3% Capped Index. \* ROA (Return on Assets): Indicator of how profitable a company is relative to its total assets, in percentage. Calculated as (Trailing 12M Net Income / Average Total Assets) x 100. Performance data quoted represents past performance and is no guarantee of future results. One cannot invest directly in an index. Current performance may be lower or higher than the performance data quoted. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than original cost. Returns less than one year are not annualized. For most recent month end performance, please visit [oshares.com](http://oshares.com).

# O'SHARES STRATEGY SERIES

OCTOBER 2017



For Conservative Long-Term Investors

## OUSM and Russell 2000 Index Performance

OUSM Fund Performance	1 MTH	3 MTH	6 MTH	1 YR <sup>1</sup>	QTD	YTD	S / I <sup>2</sup>
Performance (as of 9/30/2017)							
NAV %	3.77	3.56	4.42	-	3.56	6.33	6.16
Market Value %	3.89	3.47	4.50	-	3.47	6.33	6.24
Russell 2000 Index %	6.24	5.67	8.27	20.71	5.67	10.93	10.44

1. Fund launched on December 30, 2016, this information not yet available. OUSM Expense Ratio: 0.48%.

2. Since Inception OUSM ETF, 12/30/2016.

The Fund's investment adviser, FFCM LLC ("Adviser"), has agreed to reimburse the Fund in an amount equal to the Fund's allocable portion of the compensation and expenses of the Independent Trustees (including Independent Trustee counsel fees) until at least July 10, 2018.

NAV: The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Market Price returns are based upon the midpoint of the bid/ask spread at 4:00PM Eastern time (when NAV is normally determined), and do not represent the returns you would receive if you traded shares at other times.

*Performance data quoted represents past performance and is no guarantee of future results. Current performance may be lower or higher than the performance data quoted. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than original cost. Returns less than one year are not annualized. For most recent month end performance, please visit oshares.com.*

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***Before you invest in O'Shares Investments funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit [www.oshares.com](http://www.oshares.com) to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.***

Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares Investments funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares Investments, or any of its affiliates.