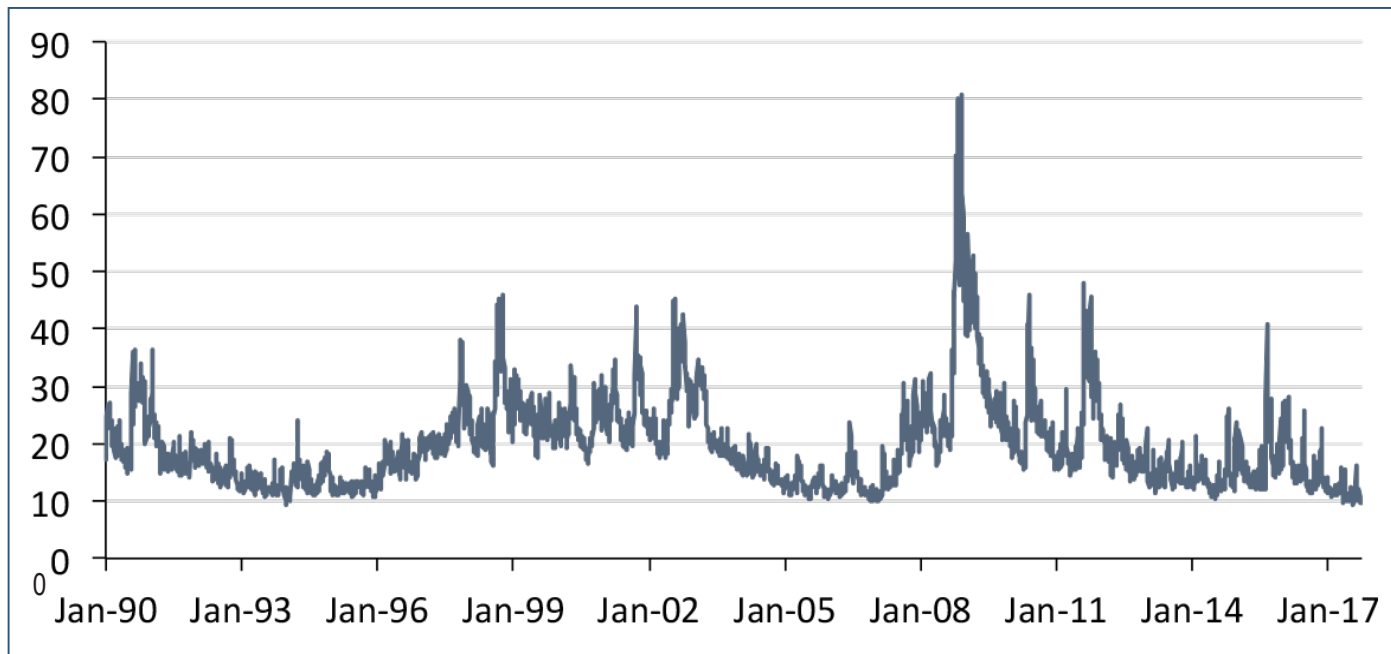


## The VIX is in Uncharted Territory. Is it Time to Think Defense?

- Also known as Wall Street's "fear gauge", the Chicago Board Options Exchange Volatility Index "VIX" is often used as a proxy for market volatility of the S&P 500 Index. Spikes in the VIX often correspond with periods of market stress. On July 21, the VIX index closed at 9.36, the lowest in over 23 years. On September 29, 2017, the VIX closed at 9.51.
- The VIX has closed below 10 only 33 times since 1990. 24 of these occurrences have happened in 2017. To say that the current low volatility environment is unprecedented, is not a stretch. There are certainly arguments to stay invested in the market, but it might be a good time for investors to revisit their portfolios and assess their risk tolerance. Lower volatility, high quality stocks may allow investors to maintain their equity exposure but avoid the full brunt of market pull-backs.

## Chicago Board Options Exchange SPX Volatility Index



	VIX	Date
<b>All-Time</b>		
All-Time Low	9.31	12/22/1993
All-Time High	80.86	11/20/2008
Average	19.45	
<b>Past 5 Years</b>		
5 Year Low	9.36	07/21/2017
5 Year High	40.74	08/24/2015
5 Year Average	14.72	
<b># of times VIX has closed below 10</b>	<b>33</b>	
<b># of times VIX has closed below 10 this year</b>	<b>24</b>	

Source: Bloomberg. Data from 1/1/1993 to 9/29/2017. Past performance is not a guarantee of future results. One cannot invest in an index.

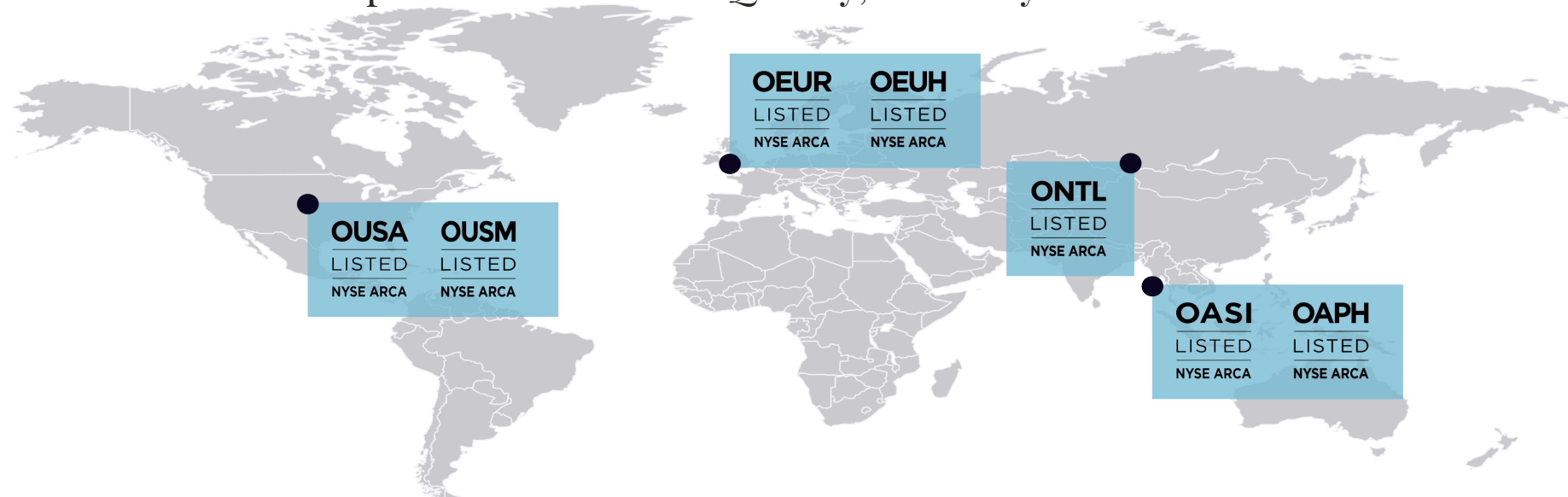
# MARKET INSIGHTS

OCTOBER 2017

**O'SHARES**  
ETF INVESTMENTS

## O'Shares ETFs: ETFs for Conservative Long-Term Investors

Consistent investment process focused on Quality, Volatility & Yield



OSHARES.COM | INFO@OSHARES.COM

*Before you invest in O'Shares Investments funds, please refer to the prospectus for important information about the investment objectives, risks, charges and expenses. To obtain a prospectus containing this and other important information, please visit [www.oshares.com](http://www.oshares.com) to view or download a prospectus online. Read the prospectus carefully before you invest. There are risks involved with investing including the possible loss of principal.*

There are risks involved with investing, including possible loss of principal. Concentration in a particular industry or sector will subject the Funds to loss due to adverse occurrences that may affect that industry or sector. The funds may use derivatives which may involve risks different from, or greater than, those associated with more traditional investments. The funds' emphasis on dividend-paying stocks involves the risk that such stocks may fall out of favor with investors and underperform the market. Also, a company may reduce or eliminate its dividend after the Fund's purchase of such a company's securities. Returns on investments in foreign securities could be more volatile than, or trail the returns on, investments in U.S. securities. Exposures to foreign securities entail special risks, including political, diplomatic, economic, foreign market and trading risks. In addition, unless perfectly hedged, the Fund's investments in securities denominated in other currencies could decline due to changes in local currency relative to the value of the U.S. dollar, which may affect the Fund's returns. The funds' hedging strategies may not be successful, and even if they are successful, the funds' exposure to foreign currency fluctuations is not expected to be fully hedged at all times. The securities of small capitalization companies are often more volatile and less liquid than the stocks of larger companies and may be more affected than other types of securities during market downturns. Compared to larger companies, small capitalization companies may have a shorter history of operations, and may have limited product lines, markets or financial resources. See the prospectus for specific risks regarding the Fund.

Past performance does not guarantee future results. Shares are bought and sold at market price (not NAV), are not individually redeemable, and owners of the Shares may acquire those Shares from the Funds and tender those shares for redemption to the Funds in Creation Unit aggregations only, consisting of 50,000 Shares. Brokerage commissions will reduce returns.

O'Shares Investments funds are distributed by Foreside Fund Services, LLC. Foreside Fund Services, LLC is not affiliated with O'Shares Investments, or any of its affiliates.